CEDRIC BRUNEL

CONTACT

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Linkedin profile

EDUCATION

Master's degree Media Design HEAD I Geneva Switzerland 2010 - 2013

Bachelor's degree Graphic Design Marbella Design Academy I Spain 2008 - 2010

16mm & digital film production Trebas Institute I Montreal Canada 2004

Art school diploma Prep'art I Paris France 2004

Fully Trained Electrician Engineer CEPTA I Geneva Switzerland 1997 - 2001

CREATIVE & CONCEPTUAL SKILLS

Storytelling & Narrative Development
Creative Direction & Concept Ideation
Cinematography & Visual Composition
Branding & Marketing Video Strategy
Content Repurposing for Different Platforms
Trendy & Engaging Video Editing Styles

TECHNICAL SKILLS

- Video Editing *(Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve)*
- Motion Graphics & Animation *(After Effects, Cinema 4D)*
- Camera Operation *(DSLR, mirrorless, cinema cameras)*
- Lighting & Cinematography *(Three-point lighting, natural lighting techniques)*
- Sound Design & Editing *(Audition, Pro Tools, sound mixing)*
- Color Grading *(DaVinci, Lumetri Color)*
- Scriptwriting & Storyboarding *(Final Draft)*
- Project Management *(Asana, Monday.com)*
- Social Media & Digital Platforms *(YouTube, TikTok, Instagram, Facebook, LinkedIn)*

PROFILE

I create high-quality visual content that engages, informs, and delivers results. As a video producer and communication specialist, I have led rebrands, built in-house studios, and produced content for corporate, marketing, and internal and external communications.

From concept through to post-production, I manage filming, editing, copywriting, and brand storytelling to ensure consistency across all platforms. I thrive in collaborative environments, balancing creativity with technical precision. Adaptable, detail-oriented, and team-focused, I bring a dynamic and strategic approach to every project.

WORK EXPERIENCE

Videographer I Editor
Brisbane Open House | Brisbane | Freelance

Filmed and produced short video case studies of architects and their designed homes during Open House Brisbane and Gold Coast. Captured interviews and architectural footage to showcase design stories.

Video Producer I Content Specialist
Openreach | London UK | June 2021 - November 2024

As a key member of the Corporate Affairs team, I was responsible for end-to-end content creation, including copywriting, filming, and editing high-quality photos and videos for press releases, case studies, social media, and internal and external communications. I worked closely with cross-functional teams to ensure the content aligned with strategic messaging and brand standards. Additionally, I managed and maintained the company's content management system (CMS), ensuring all materials were organised and accessible.

Multimedia Producer
NTT | London UK | May 2020 - October 2020

Managed end-to-end webcast projects, overseeing all stages from pre-production to live broadcast. This included coordinating meetings with stakeholders, developing production schedules, and ensuring seamless execution of technical and creative elements. Led the planning and preparation of content, managed live production logistics, and ensured all aspects of the webcast ran smoothly and on time.

Multimedia Officer
City & Guilds | London UK | March 2019 - May 2020

In this role, I designed and produced visual assets for an in-house marketing service, directed bran-daligned videos for internal and external audiences, ensured brand consistency, and managed projects with external freelancers to balance workload.

Communication & Video Production Specialist
BNP Paribas Global Markets | London UK | August 2017 - December 2018

I led the rebranding of Global Markets' visual identity across all video content worldwide, ensuring a cohesive and modernised look that aligned with the company's brand strategy. I also spearheaded the design and project management of a state-of-the-art in-house broadcast studio, optimising production efficiency.

Videographer I Webcast Producer
Nestle HQ | Vevey Switzerland | August 2015 - October 2016

I oversaw end-to-end webcast production, managing logistics, technical execution, and content planning to ensure seamless live and on-demand broadcasts. I collaborated with teams to prepare speakers and refine workflows for maximum engagement. Additionally, I filmed and edited green screen videos for training, internal communications, and key initiatives, delivering polished and impactful content.